

FOR IMMEDIATE RELEASE

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An AGA Company

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TAKE IT OUTSIDE!

Introducing Heartland's new outdoor under counter refrigeration collection

Cambridge, Ontario (Canada): Heartland Appliances Inc has launched a new line of outdoor under counter refrigerators that will enhance your outdoor space and transform it into a entertaining oasis. Your backyard will never be the same.

The first in the line is a Beverage and Wine Refrigerator, which features an automatic interior light, full auto defrost and two temperature zones, one to cool your beverages and the other to chill your wine to the desired temperature. The top section houses your beverages on two glass shelves that slide out for easy cleaning, also featured is a top shelf that flips up to vertically store 2-liter and opened wine bottles. The wine storage section holds up to 14 bottles in properly canted chrome-plated slide out racks. Also being added to this collection is a 15-inch wide refrigerator with three adjustable chrome plated wire shelves, three door shelves, automatic interior light and full auto defrost.

For those who prefer a cold mug of beer to a glass of wine, Heartland is introducing a Half Keg Beer Dispenser. This beer dispenser holds half and quarter kegs, it comes complete with draft tower, hoses, CO2 tank and regulator, drip tray and interior floor shield. The temperature is adjustable from frosty cold to 50°F for dark lagers and ales. Optional accessories include casters for portability, mug rail, built in drain system and tap cleaning kit.

To complement these three models and enhance your entertainment capability Heartland has added a 15-inch wide ice machine to the line, which produces and stores up to 35 pounds of crystal clear ice. Features include full auto defrost and a stainless steel grille and toe kick.

Every model in this collection is elegantly wrapped with 304 stainless steel on the exterior for superior corrosion and impact resistance and are UL listed suitable for outdoors. See the attached sheet for key product features and images of the new Heartland Outdoor Collection.

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Heartland Appliances Inc. makes finely crafted kitchen appliances that range in style from period pieces to retro to boldly modern. Their three main product lines, The Classic Collection, The Legacy Series and The Metro Series are sold at over 700 dealers worldwide. For full product information, please visit www.heartlandappliances.com.